

Sponsoring and Exhibiting Opportunities



UNDERWRITING SPONSOR

MINIMUM CONTRIBUTION OF \$50,000

- Name & Logo banner display at conference site
- Event hosting (promotional reception, breakfast, lunch, etc)
- Complimentary hospitality room
- Name & Logo on conference brochure
- Name & Logo on back cover of official program book
- Acknowledgement on conference advertising
- Your Organization information inserted in conference tote bags
- 6' x 40' Display area
- Organizational Write up on PCRI Insights Newsletter
(February, May, August or November Issue)
- Name & Logo on PCRI website with Your website link through September 30, 2010
- Named Lecture - TBD
- Registration and badges for up to 20 people
- 20 Tickets to Saturday Night Event
- 20 Tickets to Friday Night Reception
- Acknowledgement during Saturday Night Event and Friday Night Reception
- Name & Logo on Conference DVD

PLATINUM SPONSOR

MINIMUM CONTRIBUTION OF \$30,000

- Event hosting (promotional reception, breakfast, lunch, etc)
- Name & Logo on conference brochure
- Name & Logo on inside back/front cover of official program book
- Acknowledgement on conference advertising
- Your Organization information inserted in conference tote bags
- 6' x 20' Display area
- Organizational Write up on PCRI Insights Newsletter
(February, May, August or November Issue)
- Name & Logo on PCRI website with Your website link through September 30, 2010
- Named Lecture - TBD
- Registration and badges for up to 15 people
- 15 Tickets to Saturday Night Event
- 15 Tickets to Friday Night Reception
- Acknowledgement during Saturday Night Event
- Name & Logo on Conference DVD



*“An invincible determination
can accomplish almost anything
and in this lies the great
distinction between great men
and little men.”*
THOMAS FULLER

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GOLD SPONSOR

MINIMUM CONTRIBUTION OF \$20,000

- Name & Logo on conference brochure
- Name & Logo on gold page of official program book
- Your Organization information inserted in conference tote bags
- 6' x 15' Display area
- Organizational Write up on PCRI Insights Newsletter (February, May, August or November Issue)
- Name & Logo on PCRI website with Your website link through September 30, 2010
- Registration and badges for up to 10 people
- 10 Tickets to Saturday Night Event
- 10 Tickets to Friday Night Reception
- Name & Logo on Conference DVD

SILVER SPONSOR

MINIMUM CONTRIBUTION OF \$10,000

- Name & Logo on conference brochure
- Name & Logo on silver page of official program book
- 6' x 10' Display area
- Name & Logo on PCRI website with Your website link through September 30, 2010
- Registration and badges for up to 5 people
- 5 Tickets to Saturday Night Event
- Name & Logo on Conference DVD



“Don’t wait for extraordinary opportunities. Seize common occasions and make them great. Weak men wait for opportunities; strong men make them.”

ORISON SWETT MARDEN

EXHIBITOR

MINIMUM CONTRIBUTION OF \$5,000

- Name & Logo on black & white page of official program book
- 6' x 8' Display area
- Registration and badges for up to 3 people

Sponsoring and Exhibiting Opportunities



1. Please Indicate Your Level of Involvement

- Underwriting Sponsor (\$50,000)
- Platinum Sponsor (\$30,000)
- Gold Sponsor (\$20,000)
- Silver Sponsor (\$10,000)
- Exhibitor (\$5,000)
- Display Fee (\$3,500)
- Other (\$_____)

2. Contact Information

Please provide the information for the contact person from your organization who will receive all correspondence for this event. Please provide an email if you wish to receive additional information and updates about the event.

Organization Name	
Primary Contact	
Street Address	
City, State, Zip	
Phone	
Email	

3. Official Program Book

- Check here if you wish to use information in #2 above for Official Program Book
- Check here if you are attaching a separate document or instruction on design/name to use

4. Description of Products and Services

All applications must be accompanied by a complete description of product/service information and literature to be displayed or sold. If you need more room than is provided below, please provide the required information on a separate sheet.

5. Exhibiting/Displaying

PCRI encourages exchanges and interaction among members of the prostate cancer community. The exhibit hall is designed to make this exchange possible.

- Check here if you are interested in setting up an exhibit and wish to reserve an exhibit space.

On the space below, please list any special requirements you may have:

Exhibit space availability and assignments are based on the following:

- a. Level of participation (see #1 above)
- b. Amount of space required
- c. Date application is received

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6. Payment Terms

Prostate Cancer Research Institute (PCRI) is a 501(c)(3) not-for-profit charitable organization. Its **Federal Tax ID # is 95-4617875**. Payments relating the 2010 Conference are considered direct support to PCRI's programs and are tax-deductible (please consult your tax professional). Upon receipt of your payment and upon request, PCRI will issue a donation acknowledgment letter.

Please make your check payable to "Prostate Cancer Research Institute". Exhibitors not making timely payments may forfeit their reserved space.

7. Agreement

We, the exhibiting organization, have received, read and accepted the conditions for exhibiting. We and our representatives, agree to abide by the exhibitor rules and regulations, all of the terms of which are made a part hereof by this reference and fully incorporated herein.

Signature _____

Date: _____

Printed Name _____

Title: _____

Please return completed application to:

Prostate Cancer Research Institute (PCRI)
Sponsorships & Exhibits
5777 W. Century Blvd., Suite 800
Los Angeles, CA 90045
Phone (310) 743-2116 | Fax (310) 743-2113
Email: jbueno@pcri.org
Visit our website: www.pcri.org

Please do not write below this line:

Organization Name	
Primary Contact	
Street Address	
City, State, Zip	
Phone	
Email	